

# Business Start-up Training

Applying Biblical Principles  
to Your Business Ideas –  
From Concept to Start-up



CONNECTING YOU

To learn more or to schedule  
training, please see our website  
or contact us:

Business 4 Blessing Alliance, Inc.  
25416 Manchester Way  
Santa Clarita, CA 91350 USA

email: [training@b4blessing.com](mailto:training@b4blessing.com)

[www.b4blessing.com](http://www.b4blessing.com)



## Five Days of Valuable Business Training For:

- People who have a heart to start a business, but don't know quite where to start.
- Business owners who want to grow their business.
- Pastors who need to be bi-vocational.
- Cross-cultural workers who need to do business to support their family.
- Local church members in developing countries who want to see business developed to bless their community.



## You Will:

- Discover how God created you and how His purpose for your life includes business.
- Learn foundational biblical principles for business including the theologies of Work, Business, and Mission.
- Talk through the tough issues of business ethics.
- Create your unique business plan, which can actually be implemented after the training.
- Determine your business model and what product or service you are delivering to your customers.
- Explore the financial considerations and the start-up capital you need.
- Understand your competitors and build a solid marketing plan.
- Participate in our *Lion's Den* to give you the confidence to present your business plan to others.
- Have the opportunity to continue to work with B4B consultants to help you solve problems as you start-up your business.